

Request for Proposals

Spencer Avenue Mural

Craven Arts Council & Gallery is seeking a local student artist/student artist team to complete a mural on a private property building the Ghent neighborhood. This property has been identified by the owners as a prime location for a public art piece related to the theme of “Hawai’i.”

Project Scope:

The proposed site is the side of a privately owned garage, measuring 24’2” long by 88” high. The site may be painted onto directly, or the artist may submit a design incorporating panels attached to the structure.

The artist(s) will be responsible for the design, execution, and installation (if necessary) of the artwork. The artist will be expected to submit finalized designs, maintain records of expenses, and supply progress reports to Craven Arts Council during the duration of the project.

The artist shall receive a \$500 stipend for the project, and reimbursed for materials utilized in the creation of the project.

As this project is intended to be a learning and career experience for the selected artist, Craven Arts Council & gallery will provide technical support and training as needed to the artist. The exact nature and extent of this will be discussed when the artist is selected.

Project Theme:

The identified theme for the project is “Hawai’i,” and the proposed rendering should feature imagery relevant to this theme (palm trees, fronds, le’ahi). Suggested colors include green and yellow, but need not be exclusively these colors. Additionally, it is requested that that the colors utilize tones, tints, and shades instead of pure, bright colors.

Timeline:

March 1, 2023- Request for Proposals & Application goes live on www.cravenarts.org

5:00pm, April 8, 2023- RFP closes

5:00pm April 15, 2023- Finalists notified

April 22, 2023- Finalists interviews (Times TBD)

5pm, April 29, 2023- Artist Selection and Announcement

June 30th, 2023- Proposed project completion date

Artist Qualifications

- The artist must a current student at New Bern High School or Craven Community College.
- The artist must be at least 18 years of age, or be able to provide signatures to the contract from a parent or legal guardian.
- All artists must apply through Craven Arts Council & Gallery's website by the deadline.

Submission Requirements

- 1) Artist Resume (1 page maximum)
- 2) Reference: Please provide up to three references, professional, education, or otherwise
- 3) Portfolio: Please submit up to 10 images of past works. This works do not need to public art related, but should be indicative of the artist's technique, skills, and style
- 4) Proposed Rendering: Please submit your design on the attached Site Layout.
- 5) Project Narrative: Please supply a narrative explaining your proposed design, including concept, imagery, and materials. Please include in this whether you are proposing to use an attached panel, and if so, the proposed attachment/construction method. (2 pages maximum)

Selection Process:

Submissions will be reviewed by a panel, to include CAC&G staff, board members, and the site owners. The panel shall select three finalists from the submissions to be interviewed on April 15th at Bank of the Arts, 317 Middle St. Final Artist selection will be announced by 5pm, April 22nd, 2023.

Contact Information:

For questions and concerns regarding this RFP, please contact Craven Arts Council & Gallery. Please do not attempt to contact the site owners without the express permission of CAC&G first.

Jonathan Burger
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Attached A
Site Photos



Spencer Ave Mural RFP
Attachment B: Proposed Design

