

The Craven Arts Council & Gallery in conjunction with CarolinaEast Health System present the COVID-19 Memorial Art Project, 2000 Neuse Blvd. New Bern, NC

REQUEST FOR PROPOSALS

Application Deadline is Wednesday, May 31, 2021 at 5:00 p.m.

I. Eligibility

Open to professional artist(s) residing in the USA

II. Budget Range

\$15,000 - \$45,000, all-inclusive, based on scope of proposed Art Project and donations received by CarolinaEast Health System.

III. Requirements for Design

- Designs must be the artist's own creation, not a copy or replica.
- The artwork shall be designed to be appreciated in 360 degrees.
- Artwork must be constructed of materials suitable for long-term exposure to the elements of North Carolina including rain, wind, salt, direct sunlight and extreme temperatures.
- Artwork must be able to be permanently fixed/not easily removed from a heavy base (unless design requires custom base incorporated into the design).
- Artwork must be appropriate to the size and scale of the site location.
- Artwork must be durable, stable, and safe and pose no risk of injury to the public.
- At the artist's expense, the artwork may require certification by a Civil and/or Structural Engineer.
- The sculpture is to be integrated within the established site and existing landscape.
- Provide one-year warranty of work. The warranty of work is to be confirmed by means of a walkthrough inspection of sculpture, in the company of owner, to address issues before the warranty expires and to present a report of that inspection.
- Artist must retain one complete copy of the Art Project deliverables to respond to future questions.
- Artists should provide care instructions for the future maintenance of the sculpture.

IV. Project

Project Intent

The Craven Arts Council & Gallery in conjunction with CarolinaEast Health System is seeking an artist or artist's team qualified to be considered for an Art Project to reside on CarolinaEast Medical Center's main campus located at 2000 Neuse Blvd., New Bern, NC. The purpose of this piece is to honor and memorialize healthcare workers' struggle, perseverance, commitment, victory and loss associated with the COVID-19 pandemic.

Sculpture's "Theme"

As the world continues to cope with this horrific pandemic, CarolinaEast Health System's staff continues to serve the many patients who come on a daily basis, sometimes presenting with life-threatening COVID-19 symptoms, selflessly. The emotional challenges of comforting and caring for those in need as well as celebrating the recoveries and mourning the losses, has taken a toll on every healthcare worker in our system. Still, they continue to serve tirelessly and gallantly day after day.

Donations from grateful patients have trickled in spurring the conversation of how to memorialize this chapter in our history so that it is not forgotten. Through conversation with several of our frontline employees, an idea for a piece of art to honor and memorialize our employees, evolved. Knowing the depth and breadth of the artistic community's talents, the artistic style for this project has not been preselected.

Physical Site

Directly in front of CarolinaEast Medical Center's Main Entrance is a garden available to the facility's patients, visitors and staff. Located within this garden is an oval flower bed surrounded by a brick walkway that is approximately 22' x 12'-6" in size. This location is the physical site for the proposed Art Project to permanently reside. Water and power are available to this location should the artist(s) elect to utilize these services in their design.

V. Public Art Background

The Craven Arts Council & Gallery in conjunction with CarolinaEast Health System recently completed a successful Call to Art for the purpose of creating a private collection for their recently completed SECU Comprehensive Cancer Center.

VI. Selection Criteria

Selection criteria includes artistic merit of design sketch, submission of materials, a basic budget, applicant's professional qualifications, proven ability to undertake projects of a similar scope and demonstrated ability to work with art coordinators.

VII. Selection Process

The selection will take place as a blind search. An Advisory Panel, consisting of Craven Arts Council and CarolinaEast Health System representatives, will review all submissions and select up to 4 submissions to be presented in person to the Advisory Panel. Each artist who is invited and makes an in-person presentation will be paid a stipend of \$250. From these presentations, an award proposal will be offered. Before a final award is offered to the artist, the final design must be approved by CarolinaEast Health System's Advisory Panel and others as may be deemed appropriate.

VIII. Timeline

(Although every effort will be made to follow the timeline, the schedule is contingent upon meetings with the required committee).

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| May 31, 2021, 5:00 p.m. | Application Deadline to RFP (by 5:00 p.m.) |
| On or before June 15, 2021 | All artists will be notified of the status of the RFP. Artists selected for in-person presentations will be scheduled. |
| July 1-15, 2021 | In-person presentations will occur |
| July 30, 2021 | Final Award |
| On or before July 2022 | Completion of Sculpture |

IX. Application Presentation

All proposals to be submitted online in PDF format. All pages of your application should clearly indicate your name, date, project title and be in numerical order.

X. Application Content

Present your materials in the following order:

10.1 Professional Resume (2-page maximum), Teams must submit a short resume for each member.

Include two to three references with client name, contact name and phone number.

10.2 Examples of Previous Projects (3-page maximum): Each project must be annotated with the artist's name(s), title (if applicable), location of work, medium, date of work and dimensions. Indicate budget where available.

10.3 Written Proposal (2-pages maximum), describe overall design concept, style of art to be designed and any relevant information that affects the design, a basic budget and/or concept development. Describe special equipment or other needs which may need to be approved.

10.4 Visual Support includes design sketch(es), color palette and other information necessary to adequately portrait the overall design concept.

XI. Award Information The award for the artist and/or artist's team is *all inclusive* and includes the following: a turn-key Art Project including design, construction and installation, artist fee and any artist-specific tools which may be required. Payment will be made in 4 installments coinciding with submission of a progress report with photos of the work at the 25%, 50%, 75% and 100% completion stage of the Art Project.

XII. Application Address:

<https://www.cravenarts.org/covid-19-memorial-submission.html>

Inquiries are discouraged and will only be responded to at the discretion of the project managers.

Appendix A: Project Location



