



# Request for Proposals

## Bridgeton ABC Store

**Due: July 1, 2023**

The Craven County ABC Board (CCABCB) and Craven Arts Council & Gallery (CAC&G) are seeking proposals for a public art project in the new Bridgeton Campus ABC store, slated to open December 2023. This store will feature a set of murals featuring historical and contemporary points of interest in Craven County, and provide tell the story of our area to the viewer.

### **Project Background:**

The CCABCB is constructing a \$5.3M state-of-the-art complex located on US 17 in Bridgeton NC. The complex is planned to open late September 2023. It will be perhaps the only NC ABC store directly on US 17 from the Virginia to South Carolina borders. As such, we expect that visiting travelers will make up 20% or higher of the stores potential business. Many will be first time visitors to the area. The CCABCB sees this as not only an opportunity to sell ABC products to the visiting public but use this visit to familiarize tourist with Craven County through tourist information, interactive IT, and art.

### **Project Vision:**

Provide an ABC store in a one-of-a-kind setting, both interior and exterior. Use the above shelving space to ceiling space to tell the story of Craven County's principal pre-colonial, colonial, 18th-21st century history. Feature art that can be seen and understood by the average customer. Art that will quickly convey our over 200-year history message to the tourist. Our art message will be portrayed in a 360-degree panoramic view oriented to the points of the compass. The artwork must be hung in a fashion that makes it removable. The work will commence in late June 2023 and be completed no later than December 1, 2023. The work may be accomplished within a workspace of the store to create an "artist in residence" feature. Please refer to Attachment A: Principle Points of History for more information concerning proposed ideas for the panels.

### **Role:**

The selected artist shall design, fabricate, and create multiple mural panels as outlined in the Site Requirements below. The artist shall work with the Craven County ABC

Board on revisions to their proposed design, mural framework, and installation as necessary.

**Terms and Compensation:**

The artist shall submit a budget alongside their Proposed Renderings and Design Proposal. This budget shall be inclusive of all costs associated with the project, including but not limited to:

- Design work, including revisions as necessary
- Panel fabrication & construction
- Paint, gesso, printing, or any other medium utilized for the creation of the images
- Transportation of artwork to the site
- Installation of the artwork

Artists are asked to submit bids between \$10,000 and \$25,000 for consideration for this project.

**Eligibility:**

Artists working in all media are encouraged to apply. All applicants must be 18 years or older. Preference will be given to artists who meet the following criteria:

- Artists residing in North Carolina.
- Artists who live or have a connection to New Bern and Craven County.
- Artists with public art experience and/or community engagement experience.

Artists may also apply as a team for the project. If applying as a team, artists will submit resumes for each individual artist, with work samples from each artist. All other parts of the application.

**Application Checklist:**

1. A Letter of Interest stating the artist's reasons for interest in the project and outlining any relevant experience he or she may bring to the project.
2. A Proposed Rendering, outlining the artist's proposed vision for each panel of the mural. Sizes of each panel should be indicated on the Design Proposal.
3. A Design Proposal, explaining your Proposed Rendering, and including information about the substrate for the murals and installation method.
4. A proposed budget for the project, totaling between \$10,000 and \$25,000. Please see Terms and Compensation above for more information.
5. Artist Resume or C.V. (if applying as team submit resumes for each artist, all in one PDF file)
6. 10 digital images of the artist's work. Image files must be in jpeg format, and labeled with the following format: LastName\_FirstName\_Title. (artists applying as team should include at least one image from each artist)
7. Image inventory corresponding to digital images indicating title, medium, dimensions, and year completed. Artist may also include 1-3 sentences about each piece.

All artists wishing to apply should do so through an online form on Craven Arts Council's website: [www.cravenarts.org/abcmural](http://www.cravenarts.org/abcmural).

## **About the Organizations**

### **Craven County ABC Board**

The mission of the Craven County ABC board shall be to serve all Craven County and our localities responsibly by controlling the sales of spiritous liquor and promoting customer friendly, safe, modern, and efficient stores.

**Craven Arts Council & Gallery** serves as a cultural resource to Craven and the surrounding counties, providing arts programming, grants, exhibitions, concerts, and more. This includes more than twenty annual exhibitions at Bank of the Arts in downtown New Bern, the Grassroots and Artist Support Grant program, our Arts & Gardening program, and partnerships with other local organizations to provide programming. A Designated County Partner of the North Carolina Arts Council, Craven Arts strives "to create an environment where the arts thrive, bring joy, and enrich the cultural experience in our community."

## **Site & Project Requirements**

The artwork must be clearly seen from the floor. Art must be installed on panels, so that they can be mounted/removed with ease. Presented in a manner that scenes will be understood by the customers. Presented in a timeline-historical prospective. Convey a message that will entice the customer to come back to the CCABC store and develop an interest in Craven County.

The specifications listed below represent a maximum space option. Each artist will interpret the CCABC's vision in text that can be available to customers.

**East Wall** (Over the cash register area) 20'W x 7'H (140 sq feet)

(Over the cooler space) 12'W x 7'H (84 sq feet)

**South Wall** (Entry Door) 36' W x 6'H (216 sq feet)

**West Wall** (US 17) Panel One 16' W x 6'H [96 sq feet)

Panel Two 9' x 6'H (54 sq feet)

Panel Three 16'W x 6'H (96 sq feet)

**North Wall** (Retention pond) 44'Wx 6'H (264 sq feet)

Please refer to Attachment B: Site Photos, for proposed mural placement. Please note the building is still under construction at this time.

**Project Timeline:**

Request for Proposals goes live: June 1, 2023

Deadline for Submission: 11:59pm, July 1, 2023

Award Notification: 5pm, July 11, 2023

Artwork Installation: October-December 2023

**Questions:**

Please contact Chip Chagnon, CCABCB Chairman, at [chipandlindac@suddenlink.net](mailto:chipandlindac@suddenlink.net) or 252-259-7661 regarding questions about this proposal.

Craven Arts Council & Gallery is happy to provide technical assistance on applications and public art best practices. Please contact Jon Burger at [director@cravenarts.org](mailto:director@cravenarts.org) or 252-638-2577.

## **Attachment A:**

### Principle Points of History

The Craven County ABC Board has identified several key points of history and local attractions they wish to see represented in the mural. These points have been outlined below for the artists' consideration in their design. With the exception of the Great Seal of Craven County, artists are not required to include every Principal Point in their design; however, it is the hope of the committee to see many of these ideas incorporated into the design.

### Compass orientation:

North side of structure and over service area. Principal focus agriculture and forestry. Huguenot Settlement. Life in rural in Vanceboro (to include Strawberry Fest) and Craven County from 1700-Present.

East side of structure: Great Seal of Craven County. Principal focus, USMC Cherry Point (Beginning to today), Havelock life to include Chili Fest and Air Show), life along the Neuse River, Croatan Forest Recreation, suburban life in Fairfield Harbour, Taberna, or Carolina Colors

South side of structure: Principal focus, Plantation life, Battle of New Bern, Civil War James City Craven County Regional Airport, new US 70, River life along the Trent River.

West side of structure: Principal focus, Tuscarora Indians, Lawson & Baron DeGraffenried, Tryon Palace Port of New Bern early 1800s, NC History Center, Wood Mills in Bridgeton, Medical Center, life in New Bern's Historic District and hamlets, (to include MUM Fest).

**Proposed Mural Locations**

\*Please note boxes are approximate size. Refer to RFP document for actual maximum sizes

RFP: Bridgeton ABC Store Mural  
New Bern, NC  
Attachment B: Site Photos

East Wall  
Cooler Space (Right)  
12'W x 7'H

Cash Register Area  
(Below)  
20'W x 7'H



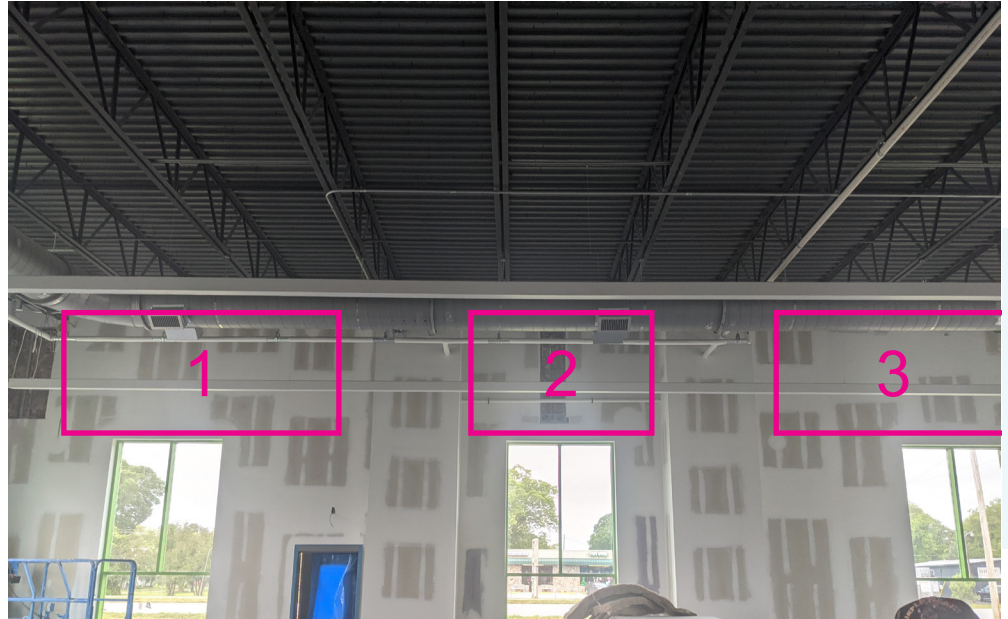
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West Wall (right)  
Panel 1 & 3  
16'W x 6'H  
Panel 2  
9'W x 6'H

South Wall-Entrance  
(Below)  
20'W x 7'H



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North Wall  
(below)  
44'W x 6'H

