



North
Carolina
Arts
Council

This project is supported by the North Carolina Arts Council, a division of the Department of Natural and Cultural Resources.

Mural Sponsorship Opportunities:

Join Craven Arts Council & Gallery for our newest Art in Public Places project, Reason to Smile, at Mitchell's Hardware in downtown New Bern! Our third mural, and fifth Art in Public Places project, this colorful artwork features mums, daisies, and wildflowers in bright colors on the south wall of the historic hardware store, facing South Front Street and Wilson Park.

Craven Arts Council is seeking the community's support for this new project, in painting of the image and costs associated with the project. While we have already secured our title sponsor, Mitchell's Hardware, we hope you will consider a gift to help make this project a reality. In exchange you or your business will receive special recognition on signage and at the event, and all gifts are tax deductible. Please consider the sponsorship levels below, and contact us with any questions or concerns. Help Craven Arts Council & Gallery "Be Someone's Reason to Smile Today!"

Community Paint Day is April 19th, 10am-5pm!
Mitchell Hardware, 215 Craven Street

Approximate Size: 12' x 48'



\$50
The Imagination Sponsor

\$250
The Inspiration Sponsor

\$100
The Creativity Sponsor

\$500
The Innovation Sponsor

Business Name/Name to Appear in Marketing

Phone

Contact Name

Email

Business Address

City, State, Zip

Enclosed is my Payment

Bill Me

Sponsorship Opportunities:

There are four levels of sponsorship for the “Mitchell Hardware” Mural. Below you will find additional information regarding each sponsorship level and the included benefits.

\$500 - Innovation Sponsor

- Logo on signage and website.
- Featured on signage at Community Paint Day (If sponsorship is purchased by or before April 17th)
- Individual spotlight on social media Promotional material at event
- Thank you section in the Arts Luminary

\$250- Inspiration Sponsor

- Logo on signage and website.
- Featured on signage at Community Paint Day (If sponsorship is purchased by or before April 17th)
- Featured in social media group post
- Thank you section in the Arts Luminary

\$100 - Creativity Sponsor

- Name on signage
- Thank you section in the Arts Luminary

\$50 - Imagination Sponsor

Name on permanent signage adjacent to mural.

**Join us on
Community Paint Day:
April 19th, 10am-5pm**

Thank you for supporting Craven Arts! Art for the community, by the community.



Mitchell Hardware, 215 Craven Street